

# Master Video Marketing for Real Estate Success Workshop | May 27

## CAPTURE & CONVERT:

## MASTER VIDEO MARKETING FOR REAL ESTATE SUCCESS

May 27, 2026  
RAPV



Instructor: Don Cavanaugh  
Founder of Seven Roads Real Estate Media

Join **Don Cavanaugh** from **Seven Roads Real Estate Media** for a hands-on workshop designed to elevate your video marketing strategy and grow your real estate business. This workshop is hosted by the RAPV Professional Development Committee.

**Date:** May 27, 2026

**Location:** RAPV—225 Park Street, 4th Floor, West Springfield, MA 01089

**Time Options (choose one):**

- 9:00 AM – 11:30 AM
- 12:00 PM – 2:30 PM

**Limited Seating:** Only 20 students per class. Reserve your spot early.

**Workshop Focus:**

- Teaching foundational skills and best practices
- Showing what quality video requires
- Helping agents make smarter decisions about their time, tools, and marketing investments

This interactive workshop is ideal for real estate agents ready to stand out with professional video content.

**Registration Deadline: May 20, 2026**

**FREE TO MEMBERS**

Register online at [rapv.com/membership/member-portal/](http://rapv.com/membership/member-portal/) Or fill out the form below

Select your desired seating (*1st come 1st serve*):  9:00 am—11:30 am  12:00 pm—2:30 pm

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Questions: Contact Laura Herring, [laura@rapv.com](mailto:laura@rapv.com) or 785-1328 ext. 5. Make checks payable to REALTOR® Association of Pioneer Valley and mail to: 225 Park Street, West Springfield, MA 01089.

**This event counts toward 2026 Excellence Awards.**