

News Release

REALTOR® ASSOCIATION OF PIONEER VALLEY

The Western New England Center for Real Estate Services

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Mission: To be the business and public policy advocate for REALTORS®.



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REALTOR® ASSOCIATION NAMES MARY-LEAH ASSAD AS COMMUNICATIONS COORDINATOR

Springfield, MA – September 9, 2009 – The REALTOR® Association of Pioneer Valley hired Mary-Leah Assad to a new Communications Coordinator position within the organization in July. Assad is a 2009 graduate of the University of Massachusetts Journalism Program and former intern with Governor Patrick’s Press Office. Assad will be handling both internal and external communications for The Association and working closely with RAPV leadership to answer any questions that RAPV members, the public, and the media may have.

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Proper use of the trademark term REALTOR® as stated in the Associated Press Stylebook is to capitalize the first letter 'R' in the word with the trademark ® at the end of the word, such as Realtor® All caps is also acceptable, such as REALTOR®. REALTOR® is a registered trademark which identifies a professional in the real estate industry who subscribes to a strict Code of Ethics as a member of the NATIONAL ASSOCIATION OF REALTORS®.

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