

News Release

REALTOR® ASSOCIATION OF PIONEER VALLEY, INC.
The Western New England Center for Real Estate Services
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3rd Quarter 2010 Single Family Sales Report Pioneer Valley sales down 30.7% • Median price up 3.4%

	Pioneer Valley		Franklin County	
	Sales down 30.7% • Median Price Up 3.4%		Sales down 40.4% • Median Price up 1.3%	
	<u>3rd Qtr 2009</u>	<u>3rd Qtr 2010</u>	<u>3rd Qtr 2009</u>	<u>3rd Qtr 2010</u>
Closed Sales (units)	1352	937	178	106
Closed Sales (\$Vol)	295,336,723	210,276,495	37,711,500	24,033,000
Average Sales Price	218,444	224,415	211,862	226,726
Median Sales price	192,500	199,000	192,000	194,500

	Hampden County		Hampshire County	
	Sales down 28.0% • Median Price up 1.5%		Sales down 32.5% • Median price down 1.5%	
	<u>3rd Qtr 2009</u>	<u>3rd Qtr 2010</u>	<u>3rd Qtr 2009</u>	<u>3rd Qtr 2010</u>
Closed Sales (units)	863	621	311	210
Closed Sales (\$Vol)	173,017,472	130,124,294	84,607,751	56,119,201
Average Sales Price	200,484	209,540	272,051	267,234
Median Sales price	177,900	180,500	249,300	245,450

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Mission

To be the business and public policy advocate for REALTORS®.

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3rd Quarter 2010 TALKING POINTS **Pioneer Valley Single-Family Homes — Key Points**

- Sales – Single family home sales fell 30.7% from 1352 in the 3rd Quarter 2009 to 937 in the 3rd Quarter 2010.
- Prices – Median single family home price rose 3.4% from \$192,500 in 3rd Quarter 2009 to \$199,000 in 3rd Quarter 2010